

## **REPORT ON THE SELF EVALUATION OF MEMBERS AFRALO**

After the meeting of the AFRALO GA in Mexico, it was decided that each ALS in Africa made its self-criticism to improve its participation in the activities relating to ICANN (in AFRALO and the At-Large Community (ALAC)).

Of 31 accredited ALS, only the following organizations responded to the request for self-evaluation:

1. ACOUL,
2. Bokk Jang,
3. CAFEC,
4. ISOC-Mali,
5. ISOC-Benin,
6. Internet Mediterranean Federation of Associations,
7. Nigerian Internet Users Coalition

Based on these reports by ALS, three main parts:

### **➤ OVERVIEW**

Some structures have voluntarily subscribed and have been accredited by ICANN as ALS may involve the voice of ICANN Africans from users of the Internet and vice versa. The problem is how to bring this community to the effective participation of ICANN preserving our interests.

### **➤ PROBLEMS**

- ✓ ICANN's activities are very poorly understood by communities, policy makers, institutions in support of development, the various regional and sub-regional
- ✓ The great barrier is English: all the official documents are produced in English and then translated into various international languages, so it is relatively long delay between the English and other languages while discussions take place.
- ✓ The non-Anglophone community who made the effort to read documents in English takes longer to read, which explains some late reactions or lack of contribution in the discussions, especially since the documents are often very long.
- ✓ The unavailability of people to follow the flow of information distributed, the need to take time to think and react in time; volunteerism is not sufficiently widespread and well integrated, each run for its survival

and to immediate gains;

- ✓ Very little motivation for the Internet community for its participation, because it has not taken the interest that it can provide;
- ✓ Lack of reading culture, especially online, the difficulties of access to internet for various reasons: the distance, economic, quality of service (energy flow) ...
- ✓ The impact of the comments of ALS is not always visible in the decisions taken
- ✓ Given the economic failure of the ALS members of the global crisis it is difficult to speak of the Internet when people do not eat

## ➤ **RECOMMENDATIONS**

- ✓ ICANN ALAC should help to develop a media strategy to inform and publicize its activities (missions and objectives of the ICANN) which remain very poorly understood at the local, national and even regional level. Briefings / training on the following points should be organized:
  - o Mission and objectives of ICANN
  - o How can the community participate?
  - o What does the community win by participating?
- ✓ Establish a training program diploma (certified if possible) on the activities of ICANN's image "Diplo Foundation in the official national languages and make enough on the promotion program
- ✓ Using local human resources to support and train the ALS in participating in the activities of ICANN
- ✓ Promote the financing of the movement of African representatives of ALS for two reasons:
  - o Training of the ALS to better understand the environment ICANN
  - o an opinion delivered in a physical meeting has a greater effect, it is stored, and can better influence the decision,
- ✓ Members of AFRALO who master both languages should try to be more active and above all, share information through our mailing lists.
- ✓ We are also asking non-English speakers to make the effort, knowing that English is essential in our field.
- ✓ Targeting young people we train are going to take over.

- ✓ Need to educate members on the relationship between Internet use and development;
- ✓ Need to develop the Internet industry in Africa (registries, registrars, website, hosting, e-commerce ...)